

Online scammers thrive on **GREED**, make sure you don't get lured!



Your friend in
fighting cyber fraud

SIBro is back with the FIGHT against 5 tricks used in cyber frauds. This week, we shall talk about GREED, another emotion that scammers take advantage of.



One of the most manipulated emotions by fraudsters is **GREED**.

Fraudsters may use this emotion as your weak point and may thrive on it to scam you. They may use the below methods to lure you:



Lottery Scams: You could get an email or call about winning a lottery. To claim your prize, they may ask you to make advance payments such as taxes and charges



Job Scams: Job ads promising a high salary and minimal work/work from home, which urge you to send money for "training materials" or require upfront fees



Investment Scams: Schemes that promise you huge returns on investments, but actually are out to steal your money



Online Shopping Scams: Deep discounts and unbelievable deals to tempt you, but could lead to fake products/sites

Remember:

- There's no shortcut to financial success
- Do your research about any offers/deals/jobs or schemes that you come across

Stay vigilant online, as scammers tempt you with enticing offers and false promises.

The next time you get a call/message/mail with an offer that seems too good to be true, be cautious! This could be a scam to take advantage of your greed for easy money.

A legitimate organization will never ask for our personal sensitive information/ask for screen sharing, etc. If you still receive any such communication, contact us on 1800 425 1809, or you may call on the National Cyber Crime Portal helpline no. 1930 for further assistance.

Safeguard your account with e-Lock facility in SIB Mirror+ app with a single toggle.